

**Minutes of the Monday, May 5, 2014
West Midland Family Center Board of Directors Meeting**

Board Members: S. Bowen, B. Dollard, E.J. Herst, A. Pankratz, A. Schmitz
W. Traschen, J. Weiler, D. Parrillo
Excused: G. Dauer, R. Dishaw, J. Lauderbach,
Advisors: T. Misner, C. Coons
Staff: G. Dorrien, D. DeMott

Herst called the meeting to order at 7:07 P.M. with Coons reading the Mission Statement.

Herst called for Public Comments. None given.

Motion to approve the Minutes of the March 3, 2014 Board Meeting
Schmitz/Weiler
Motion passed as written

Executive Committee – E.J. Herst, Chair

Did not meet.

Motion to allow Greg Dorrien and Jason Green to make transactions on the Wells Fargo account.
Dollard/Pankratz
Motion carried.

By-Laws / Nominating Sub-Committee – T. Misner, Chair

Did not meet.

Fundraising Sub-Committee – S. Bowen, Chair

Bowen reported that Susan Love and Sally are co-chairing the Sponsorship Committee. There is a list of 25-30 organizations that will be contacted. They will receive a letter and form with the details of the different levels sponsorship and response sheet.

We have received a couple of different kinds of donations:

In-Kind:

Bolger & Battle will provide soda for the event.

Dow Chemical will supply 2 – 30' X 40' tents, which they will deliver, set up and tear down.

Financial:

Wolverine Bank – Major Sponsor

Bolger & Battle – Major Sponsor

Jesse & Wendy Traschen – Personal Sponsor

Remember the event is July 31, 2014.

Strategic Growth Committee- David Parrillo, Chair

Parrillo reported on the ½ day meeting with the staff to define the biggest priorities for the next three years. They did not focus on how you would do it, but what would stand in your way, what would help you get there or something that would trip you along the way. Now the work begins on how you identify these goals.

Dorrien and staff looks at the strategic initiative to form a vision...

What are the strengths and weaknesses associated with the organization?

Start with programs where we can serve unmet needs and where we can bring in surplus funds. This needs to be ongoing grant funded programs. One of these is the Great Start Readiness Program in Isabella County so we can serve Midland County kids better in two classrooms. WMFC expanded to St. Vincent's Catholic Church in Shepherd. Now we are asking for another classroom in Isabella County, They have the space for us and the slots for us; it is the ongoing funding that we would need. We need to find enough kids to justify it and unlike Midland County, Isabella County isn't as poor because of the reservation. There have been 8 people who have applied for the program and their income is too high.

The next goal in the group is develop one program to fill in the gap in drop in program age base. This age has not been determined; this is something the group needs to work out and that is likely to be controversial for our staff.

Next is to expand the base of our 2013 unrestricted funds. The Challenge Grant ends at the end of 2015.

WMFC needs a preventative maintenance program that is strictly enforced.

Complete a funding program and building expansion to accommodate the need:

1. Plan expansion basic program and security requirements 10-15 years based on a written assessment.
2. Make sure the community involvement and input is given to the top five programs, being defined by today's participation.
3. Reduce utility costs with alternative energy solutions, both in the base and new facilities to be defined.

Form a collaborative group or groups both in funding and participation that is consistent with our core values and demonstrates the synergy in working together.

WMFC Strengths:

- Diverse in Synergistic in the staff.
- Trusting positive relationships with the community.
- Strong track record with funding agencies.
- Significant accomplishments to date within our community.
- Passionate hard working staff.
- Financial and fiscal responsibility.

WMFC Weaknesses:

- Our west reputation makes it more difficult for people to understand our true broader community impact.
- Quantitative community program evaluation and assessment.
- A clear understanding of the Center for the people who don't utilize the services.
- Minimum wage.
- Health care.
- State Preschool allocation process.
- General foundation Status – the younger generation is taking over and they don't live in Midland.
- WMFC finds the money so others don't feel compelled to give.
- Uncertainty in OSHA, Childcare licensing, etc...
- Economic uncertainty during the funding and building project.
- Threat key staff turnover.

Investment Committee – B. Dollard, Chair

Dollard reported that Azimuth presented. Coons reported that since Azimuth has been handling the investments the portfolio has gone from \$3.9 million to \$6.8 million. They are beating the benchmark this year, they are improving every year and it is going well.

Accounting / Budget Committee – C. Coons, Chair

Did not meet, will meet in May. The auditors were here and the audit went extremely well.

Dow COP Committee - B. Dollard/G. Dorrien Committee Members

See Mike's report distributed with the packet.

Dollard reported the COP students are planning for their Summer trips.

Terry will be back for the Seniors Graduation Dinner.

Activities Committee – G. Dauer, Chair

Did not meet.

Facilities Committee – E.J. Herst, Committee Member

Herst met with Greg Janoch and discussed some of the green issues that Greg has been working on.

Human Resources Committee A. Schmitz, Committee Member

No report.

Communications Committee – W. Traschen, Chair

Traschen reported that they are behind getting communications out for the 40th.

Print and Distribute the Legacy Brochure to Jon and Joe's firms, and Tri Star Trust.

Thank you Wendy from the Board for the Shirts.

Auxiliary Committee – G. Dauer, Committee Member

Dorrien reported the numbers have been down this winter...this is usually the busiest time.

Executive Director's Report - G. Dorrien

See report distributed with the Board packet.

Board member, advisor, and staff comments:

SPIRIT OF THE COMMUNITY HONORS THESE LOCAL HEROES

Sarah Hills from MidMichigan Health won the Torch Bearer Award.

Carol Thornton was this year's Heart of the Community honoree.

Victor Hosfeld from MidMichigan Health was the Young Leader Award.

Sam Price, the Executive Director of Ten Sixteen Recovery Network received The Charles J. Strosacker Award.

Ed Doerner, Senior Pastor at Messiah Lutheran Church was honored with the Shining Star Award.

Motion to Adjourn Weiler /Parrillo Meeting adjourned at 8:40 pm by Herst.

The next meeting is scheduled for **Monday, July 7, 2014** at 7:00 pm. at the West Midland Family Center

Respectfully submitted,
Diane DeMott